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44989 7590 11/17/2010

HARRITY & HARRITY, LLP
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 FAIRFAX, VA 22030

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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/843,923	04/30/2001	Sergey Brin	0026-0002	9916

TITLE OF INVENTION: SYSTEMS AND METHODS FOR ENTICING USERS TO ACCESS A WEB SITE

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$0	\$0	\$1510	02/17/2011

EXAMINER	ART UNIT	CLASS-SUBCLASS
AILLES, BENJAMIN A	2442	709-216000

1. Change of correspondence address or indication of "Fee Address" (37 CFR 1.363).	2. For printing on the patent front page, list (1) the names of up to 3 registered patent attorneys or agents OR, alternatively, (2) the name of a single firm (having as a member a registered attorney or agent) and the names of up to 2 registered patent attorneys or agents. If no name is listed, no name will be printed.	1. <u>HARRITY & HARRITY, LLP</u>
<input type="checkbox"/> Change of correspondence address (or Change of Correspondence Address form PTO/SB/122) attached.		2. _____
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(A) NAME OF ASSIGNEE

(B) RESIDENCE: (CITY and STATE OR COUNTRY)

GOOGLE INC.

Mountain View, California, USA

Please check the appropriate assignee category or categories (will not be printed on the patent): Individual Corporation or other private group entity Government

4a. The following fee(s) are submitted:

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Authorized Signature /Paul A. Harrity, Reg. No. 39,574/

Date February 15, 2011

Typed or printed name Paul A. Harrity

Registration No. 39,574

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